

## Press Kit English

STRIKE – The first smart baseball for pitchers, will see you at the 2017 Baseball Trade Show

In December 2016, STRIKE launched our first campaign on Kickstarter for the first smart baseball in the world. After a yearlong effort, the STRIKE baseball is in production now, and will begin delivery in December.

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KICKSTARTER

Se

### Strike - The World's First Smart Baseball

**KICKSTARTER**  
STRIKE is successfully funded at **130%** on Kickstarter



Strike, the world's first smart baseball can detect and display the speed, spin rate and pitching trajectory of each throw of the ball.

[Preorder Now](#)

Created by  
Strike

269 backers pledged \$32,749 to help bring this project to life.

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## Makuake

STRIKE is successfully funded at **393%** on Makuake

### 世界初のスマート野球ボール

スポーツのIoT革命

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體育物聯網革命！智能棒球（擊球），可以測量投球數據

# 技術 # 藍牙 # 體育 # Sumaho # 棒球

製品

1,966,860 日元

393% 的

支持者 120人

其餘的 第0天

我完成了

14,910 日元套餐 (含税)

【Makuake限定】29%OFF 職工1套

表演者的最新帖子 2017.09.30

馬庫克成功的日本發行計劃成功完成。非常感謝您的支持。大家重支持我們...

JingleTek

STRIKE (Strike) 是世界上第一款可以利用物聯網技術測量投球數據的智能棒球。成為頂尖的棒球選手，為更好的投球而努力讓我們用物聯網技術發展傳統的練習方式吧！

> 更多

選擇一個課程來支持

無論目標金額是否達到，在項目支持人中陳支持時，該項目將成為項目建設（銷售合約的設立）。

The pitching experience and to quickly starting using the STRIKE smart baseball is the most important aspect of the user experience. Past experience tells us that a complicated setup process and hardware calibration issues tend to scare away the users. STRIKE began by perfecting the smart baseball's hardware structure, and worked with multiple levels of baseball team, pitchers and coaches. Players from professional levels all the way down to little league teams were consulted, helping us develop this intuitive user experience.





*Strike*



*Strike*



As the first smart baseball in the world that is exclusively designed for pitchers, STRIKE's fundraising campaign stated its functionalities as displaying spin rate, velocity, movement, all of which are extremely important information for the development of pitchers.

During the yearling development process, the STRIKE team also focused on its wireless charging capabilities, adopting the WPC standard and extending its charging distance. STRIKE's Bluetooth low energy transmission is also stable at a range of up to 50 meters.

The STRIKE baseball has the exact same leather, seams and weight of a competition grade baseball, allowing the pitchers to throw a STRIKE baseball just like they would a regular baseball in the game. The internal electronics are safely protected, making STRIKE baseball completely impact resistant under any situation.





After our online fundraising campaign, the STRIKE smart baseball from Taiwan will now be a part of the upcoming 2017 Baseball Trade Show. This is the first public showcase of STRIKE, and all of its functionalities will be on display. We will have a pitching zone available for live testing of the STRIKE baseball. The perfect combination of baseball and Taiwan's precision technology will be on display for all to see.

STRIKE will be a part of the 2017 Baseball Trade Show from 12/11 to 12/13. Our booth number is 1306.



**2017**  
**BASEBALL**  
**TRADE SHOW**  
Dec,11-13 at Orlando, Florida

The STRIKE baseball is the perfect combination of baseball and Taiwan's precision technology. All of our preparation is focused on presenting STRIKE to the world.

The STRIKE team is dedicated in the development and promotion of baseball science. We want to help the baseball community experience the amazing capabilities of sports science. STRIKE brings sports science closer to our life, and takes the pitching experience beyond our imagination.